



<https://invoay.com/job/account-manager-digital-marketing-delhi/>

Account Manager – Digital Marketing – Delhi

Description

Invoay is looking for an account manager to join its growing team of the its inside sales and marketing consultants. This position will require a competitive personality, self-motivation to achieve revenue targets, and the ability to explain a technical product to potential customers.

Responsibilities

- The Account Manager's role is to oversee a portfolio of assigned customers
- Must have a deep understanding and controlling popular digital and social media platforms including Google AdWords, Facebook AdWords, Instagram
- Develop new business from existing clients and actively seek new sales opportunities.
- Ensuring robust and comprehensive delivery to all existing accounts, and assuming responsibility for retention
- Target & growth-oriented, problem solver with a data-driven approach to marketing
- Curate strategic marketing plans and makes fact-based decisions,
- Ensure timely delivery of solutions according to client needs
- Forecast and track key account metrics, and prepare reports
- Clearly, communicate the progress of monthly/quarterly initiatives to external stakeholders

Qualifications

- 6 months to 2 years of relevant experience
- Agency exposure would be a plus
- Account management, marketing and branding strategy
- Social media advertising
- Social media industry insights
- Proactive in revenue generation

Hiring organization

Invoay Software

Employment Type

Full-time

Job Location

Delhi

Date posted

14 August 2019